

yellow circle

CREATIVE AGENCY

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Working with us.



We're an experienced
team of designers,
website developers
and digital experts.

This is how we'll work with you.



Chat



Proposal



Research



Design



Collaboration



Sign off



**Production/
Development**





Chat

01

Coffee & biscuits.

Don't worry, we can provide both of these things. This is the part where we like to meet you, introduce ourselves and tell you a little bit more about who we are and what we do.

02

Getting to know you.

A crucial part of the process is understanding you, your business and your competitors. We like to find this out from you, because you know your business better than anyone!

03

Plan of Action.

Based on our discussions, we then put together our thoughts on what's needed to deliver your ideal solution and move your project forward.



Proposal

04

Creating a brief.

Once we've got a clear idea of your solution, we begin to clarify what we need to do in order to create everything needed for your project.

05

Your bespoke proposal.

Based on our discussions and the brief, we create a bespoke proposal for your project, underlining everything we'll do for you.

06

Sign off to start work.

Once we've sent your bespoke proposal, we ask you to read through the document and sign it. This is our go-ahead to start work on your project.



07

Checking on competitors.

Finding out what your competitors are doing is a key part of the process. This gives us a good understanding of what the industry as a whole is like, and more importantly, gives us a clear idea of how to make sure you look better.

08

Finding out what works.

We want your project to succeed and finding out what has worked well and what has failed in the past to be a crucial step in the process. Allowing us to improve on the good and avoid the bad to save you time and money.



**We love to go
above and beyond
for our clients, we
will always offer
new, fresh ideas.**





Design

09

Brand Identity.

Our designers begin to mould your brand. We explore various avenues to create the perfect identity for your business. We don't just design you a logo, we create a full brand experience, allowing you to see exactly how your brand will work for you.

11

Website Design.

Our design team create a bespoke design for your website, focusing on the consumer journey to ensure that your site not only looks amazing, but works for you and more importantly, your customers.

10

Graphic Design.

We offer a wide range of graphic services, our team create designs for anything from brochures, leaflets, flyers, business cards, signage and even livery's to match your new or existing brand and help you stand out from the crowd.

12

Digital Marketing.

We promote and optimise your site to be found in Google's rankings and on social media, ensuring your site is seen by the right audience. With a full report each month, and regular meetings to plan monthly strategies and results of past campaigns, ensuring your goals are met.



13

Presenting our work.

When we are happy with every last detail of the design or digital marketing plan, we present our work to you in the form of visuals. This could be a usable website prototype, pdf of your brochure or marketing campaign.

14

Review & Feedback.

Once we've sent over the work, we ask you to have a look and let us know your thoughts. Your review is an important part of the process, it helps us to ensure that you're completely happy with everything.

15

Finding the next steps.

With your review and feedback, we'll work with you to plan the next step. We start to finalise the creative side of things and begin the process of getting your project produced or developed to bring it into the real world.



✓ Sign off

16

Our final checks.

Once the next steps have been decided, any final creative changes go through to make sure we're meeting your requirements exactly.

17

Making sure you're happy.

At this stage, we ask you to confirm you're happy with how the project looks and feels. Once we receive your sign off, we will then go ahead and start the production and development part of the process.



18

Website development.

Your signed off home page design is then passed on to the development team. Once, they begin to code and create the page, the design team continue to work on the interior pages of your site, ensuring the process is always moving forward and you can see your website as we build it.

19

Artworking & Print prep.

When your designs are finalised, all files are prepared for printing, whether it's sourced by us or you, we will create artworked files all ready to be made into a physical product. This means you don't run into any hidden artwork preparation charges from the printer you decide to use.

20

Scheduling & Posting.

Now your marketing campaign is signed off, we will begin to schedule posts for social media and prepare any social media ads for posting. We also finalise and schedule any blog content we've produced. Finally, we work to optimise the code, keywords, and content of your website to ensure it delivers the right message to search engines.

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