

COMPANY OVERVIEW

ARTEMIS MARKETING

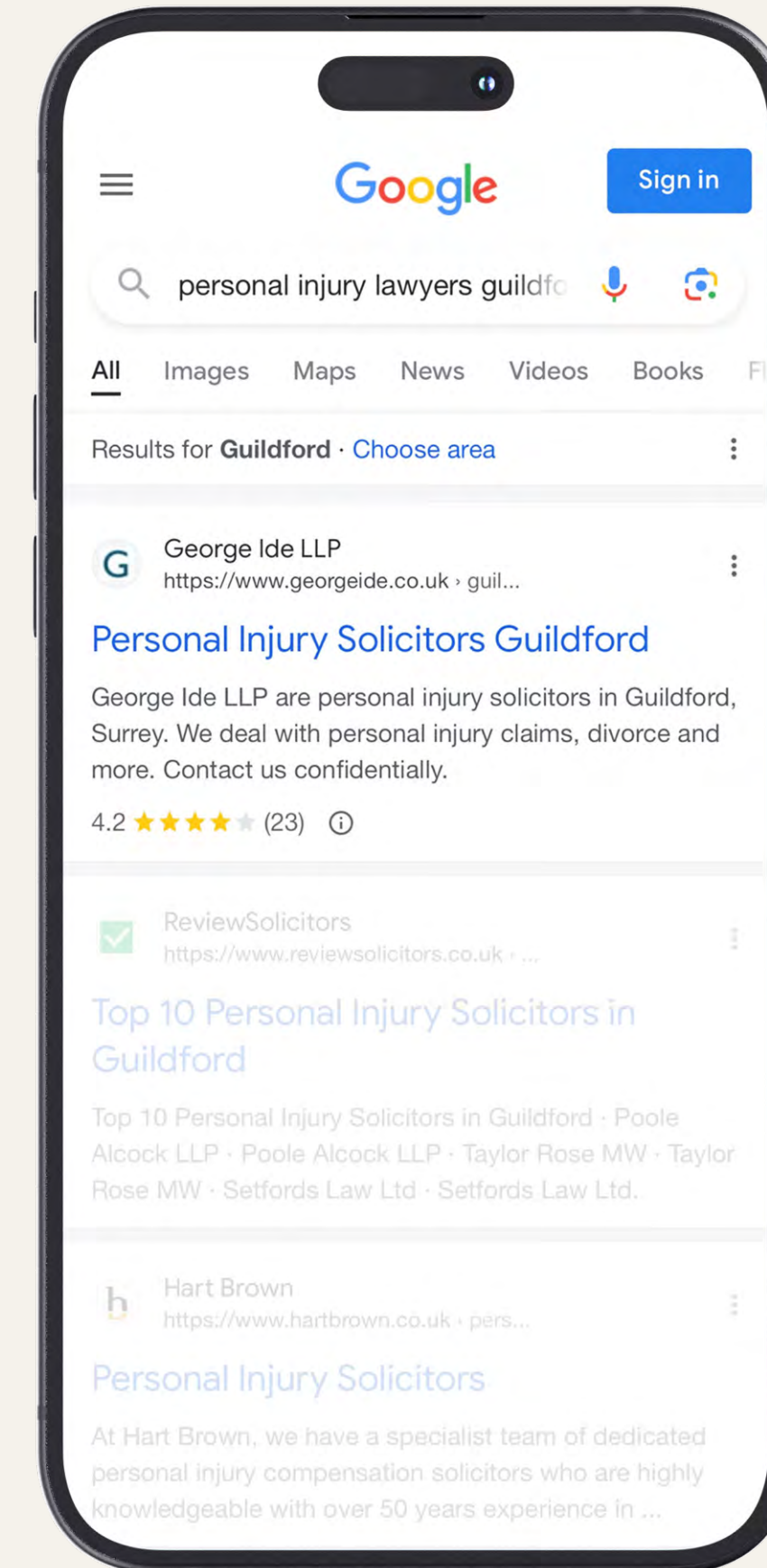
LEADING UK FULL-SERVICE
DIGITAL MARKETING AGENCY



SEARCH ENGINE OPTIMISATION

Search engine optimisation (SEO) is a way to make your website visible at the top of search results in order to attract additional organic traffic to the site and achieve more enquiries, conversions and sales.

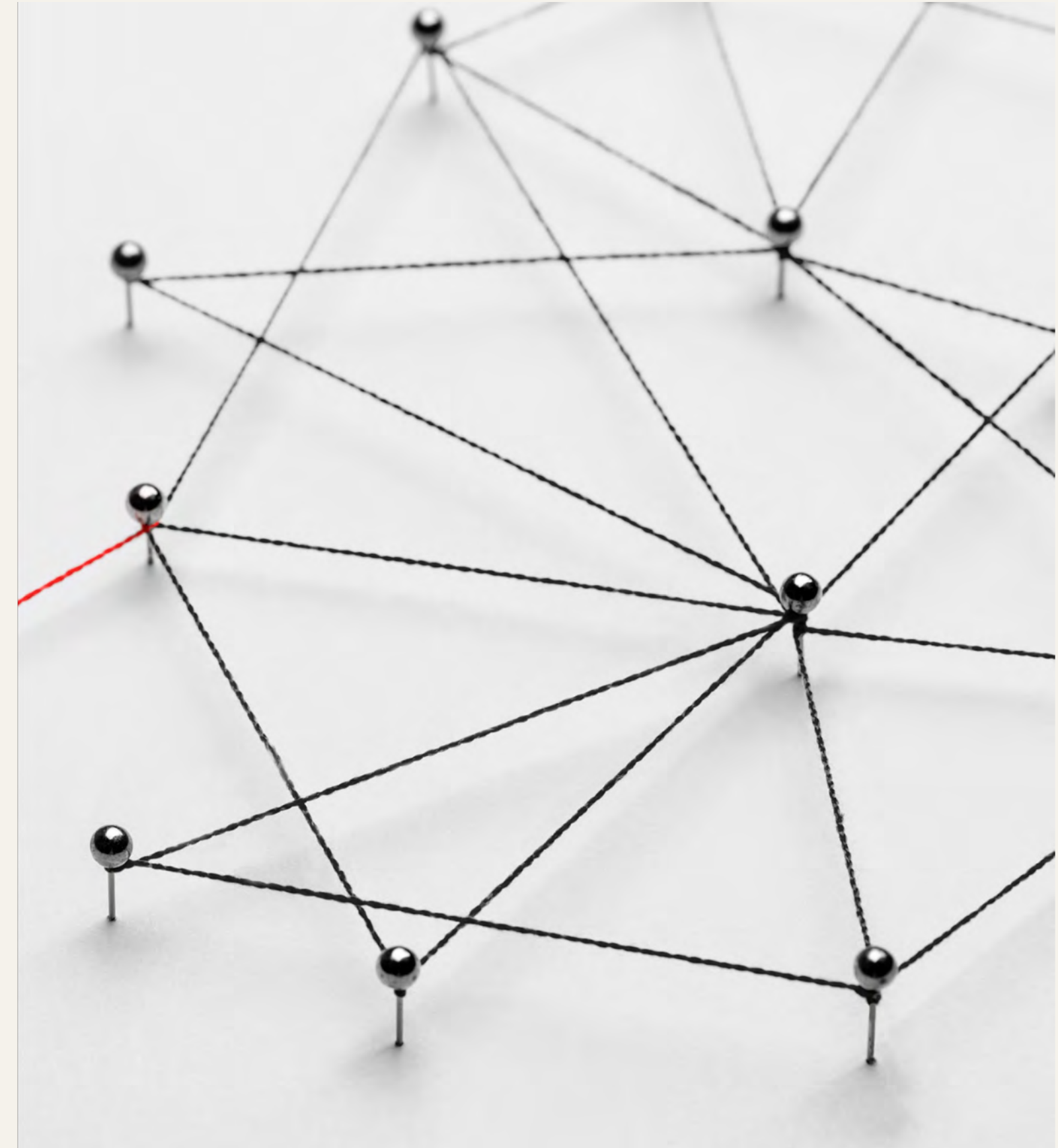
SEO is an essential part of the digital marketing service we provide for our clients at Artemis. Our significant, continuous investment in Artificial Intelligence and SEO R&D ensures that our experienced team are always at the cutting edge. We guarantee our work is fully compliant with the latest Google AI and search intent technologies. We won't just help your website rise in the rankings, we will set the foundations to ensure that once you've got there, you stay there.



LINK BUILDING

At Artemis, we specialise in providing businesses with unrivalled high quality link building services as part of a broader SEO strategy. Attracting links from high quality, valuable and relevant websites is one of the most successful techniques to help you rise in search engine rankings to increase traffic, enquiries and sales.

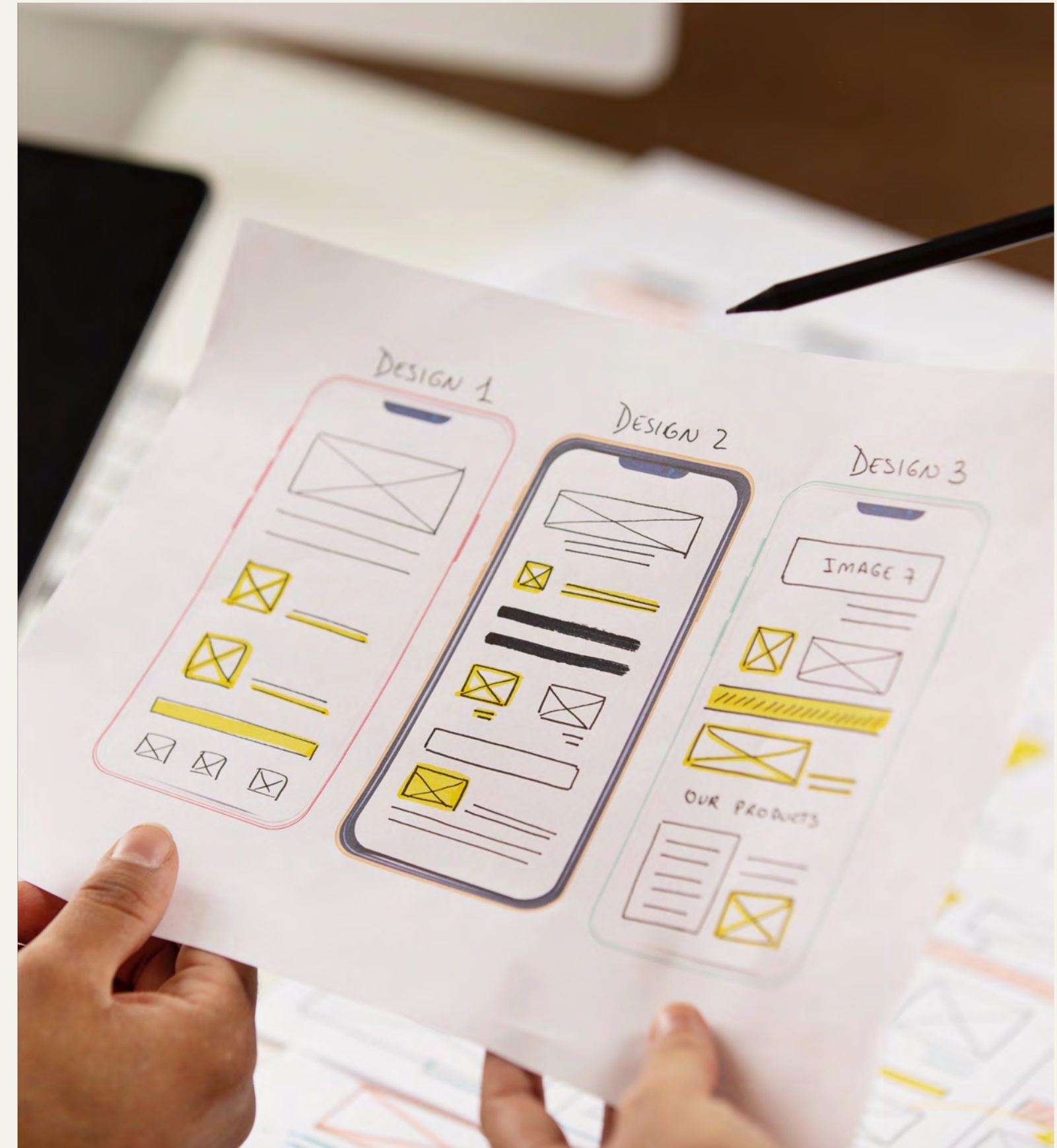
With Google increasingly implementing artificial intelligence algorithms in search, it is more important than ever to focus on gaining high-quality natural links to increase the overall authority of a website.



USER EXPERIENCE & CONVERSION RATE OPTIMISATION

If you have a website that gets traffic, but that traffic doesn't lead to sales, you've got a problem with conversions. The good news is, if you're getting the visitors to your site, there's huge potential to improve your enquiries and sales with our proven conversion methodology.

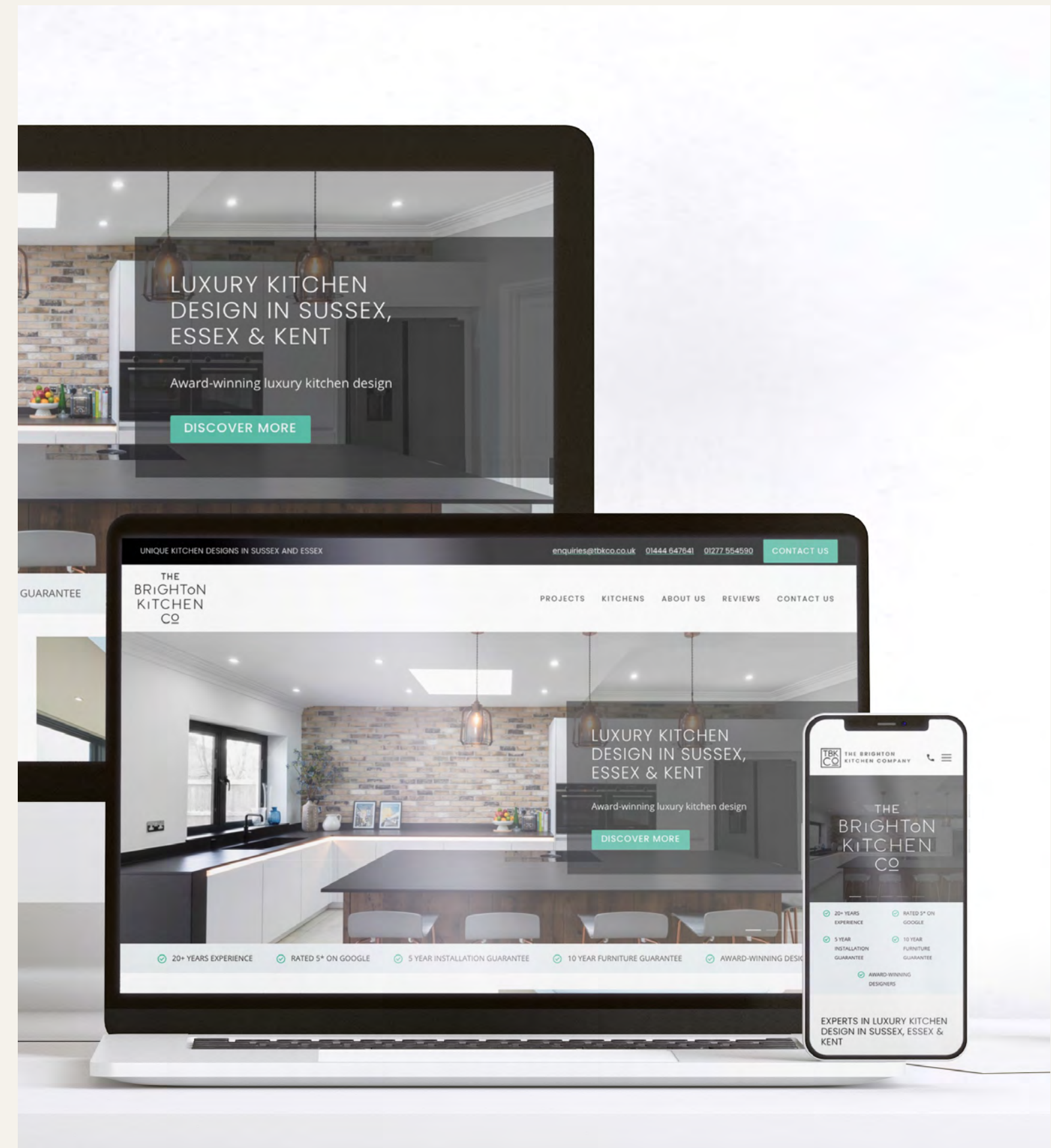
Our team of online marketing specialists analyse numerous metrics and work from their experience to better understand the customer journey through your site. Using this insight, we identify ways to improve the user experience, leading to increased conversion rates. This is part of an ongoing strategy to ensure measurable long-term gains.



WEBSITE DESIGN

Artemis create websites that look fantastic and deliver excellent results. Our team of experienced web design specialists work in conjunction with digital marketing experts to build websites that provide an engaging user experience while generating extra traffic, enquiries and conversions for businesses.

Whether you are launching online for the first time or are looking to get more out of an existing website, we can help. We will work with you to ensure your website performs well in search engines, leading to additional sales and revenue.



WEBSITE MIGRATIONS

For nearly two decades, Artemis has specialised in delivering successful site migrations. We've supported businesses with various challenges from outdated websites and conversion issues to migrations to a better content management system. From initial design wireframing through to post-launch checks and monitoring, we'll ensure your new site and content fully comply with Google's best practice guidelines.



TESTIMONIALS



160+ Top Rated Reviews

Artemis are great! They listen and understand my needs whilst offering great expert advice. Lovely to work with and highly recommend chatting to them about your SEO needs.

 **Perry Watts**

Mike and the team are extremely helpful. Would recommend them to any SME looking to get the most from their online presence.

 **Stuart Hunt**

I've been a client of Artemis for many years. Mike, Justin and Matt are always up to date with the latest SEO requirements and helped to make sure my website is optimised correctly. I recommend them highly!

 **Oli Spevack**

Artemis are extremely helpful and knowledgeable. Their work has seen an increase in Google rankings and a significant increase in traffic to our website. The benefits have been reflected in our turnover.

 **Richard Hocking**

Artemis is amazing. We've had to make some major changes to our business which we couldn't have done without them. We've been seeing impressive results and their knowledge is second to none.

 **Claire Whitehead**

Artemis always provide an exceptional service and dealt with every request efficiently. A great team. Thank you guys!

 **Richard Rogers**

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