



Who we are

Every six minutes, a baby is admitted to hospital in need of special care.

For more than 30 years, Bliss has been the leading UK charity working to provide the best possible care and support for all premature and sick babies and their families.

We are passionate about ensuring that these babies have the best possible chance of survival and of reaching their full potential.

“I don’t know what we’d have done without Bliss”

Alice, mum to Toby, born nine weeks early

What we do

We work closely with doctors and nurses and together we are dedicated to improving the care that babies receive.

Through our helpline, website, advice booklets and our network of volunteers we provide support and information to families of special care babies.

We also campaign so that decision makers remain committed to ensuring that premature and sick babies receive the best possible care.



Without Bliss the families of 80,000 babies born every year needing special care would have nowhere to turn for advice and support.



- Bliss ensures premature and sick babies have the best start in life
- Bliss offers hope and support at this most critical time
- Bliss brings parents and their babies together

“Having a premature baby was an unexpected and traumatic experience. At times I felt very alone and frightened, with no one to turn to for help. Bliss was there when I needed them. The helpline and booklets were a tremendous source of information and support throughout every step of my neonatal journey.”

Jasinder, mum to Anika, born 3 months early

Donation form

Please complete and return to **FREEPOST RRAR-CEHB-KRTA, Bliss, 9 Holyrood Street, London SE1 2EL**

First name..... Surname.....

Address.....

Town/City.....

Postcode.....

Telephone number.....

Email address.....
(We may need to contact you to process your donation)

Yes, I would like to make a donation to help special care babies and their families

Please accept my donation of £.....

I enclose a cheque/postal order made payable to Bliss

OR please debit my Switch/Maestro/MasterCard/ Visa/ American Express/Charity Card

Name of cardholder.....

Card number ○○○○○○○○○○○○○○○○○○○

Start date ○○/○○ Expiry date ○○/○○

3 digit security code ○○○ Issue number if applicable ○

Signature Date/...../.....

Thank you for your kind support helping premature and sick babies

Your gift can be worth 25% more to Bliss at no extra cost to you. For every £1 you donate we can claim 25p, making your donation worth much more. Simply read and tick from the boxes below.

I am a UK tax payer. Please treat all donations I have made to Bliss for the past 4 years and any I make in the future as Gift Aid donations until further notice.

To qualify for Gift Aid you must pay an amount of Income Tax and/or Capital Gains Tax each tax year at least equal to the amount of tax that all charities and Community Amateur Sports Clubs you donate to will reclaim in that year (6 April one year to 5 April the next). Council tax and VAT do not qualify.



We would like to keep you informed about our work. Please tick this box if you would prefer we didn't send you further information about Bliss.

Your support will make a world of difference

£10 provides crucial telephone support for a family through our helpline

£40 allows an overwhelmed parent to attend a counselling session with a Bliss-trained counsellor


£100 will support vital research needed to improve neonatal care

Give now

Please make a donation to Bliss today by:

 **Online** - bliss.org.uk/donate

 **Call us on** - 020 7378 5740

 **Post** - See donation form on reverse

Get involved

Bliss wouldn't exist without the help of our amazing supporters.



Join thousands of other people across the UK already helping us make a difference to the lives of babies and their families.

Whether you are looking to fundraise, campaign, volunteer, share your story or simply make a donation, then we are here to turn your inspiration into action.

To find out how you can get involved go to bliss.org.uk/getinvolved

If you need support and advice please call our helpline

0500 618140

or visit our website
bliss.org.uk

Bliss
for babies born too soon,
too small, too sick

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e ask@bliss.org.uk

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for babies born too soon,
too small, too sick

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† 0845 157 0077
e scotland@bliss.org.uk

Like us on [Facebook.com/blisscharity](https://www.facebook.com/blisscharity)



Follow us on Twitter @blisscharity



Registered charity no. 1002973
Scottish registered charity SC040878

Every day
220 babies
are born
needing
special care

Bliss

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too small, too sick