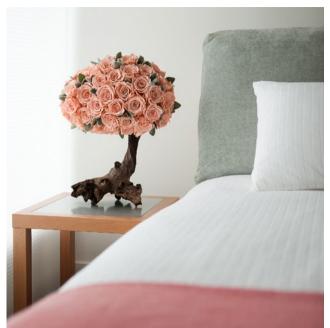
# PRODUCT CATALOGUE 2014





LONDON · DUBAI · ABU DHABI





PRODUCT CATALOGUE 2014



### INTRODUCTION

OnlyRoses™ is the most exclusive rose specialist retailer in the United Kingdom, and the United Arab Emirates. With its headquarters in London, the company offers the World's Finest Roses, direct from Ecuador, where they are grown under strict social, labour and environmental standards. Operating an industry leading e-commerce store, and retail locations in London, Dubai and Abu Dhabi, OnlyRoses delivers their ClassicRoses and InfiniteRoses throughout the UK and the UAE.

## MISSION STATEMENT

It is the mission of OnlyRoses to provide individuals and the corporate sector with the World's finest, 100% ethically-sourced, Ecuadorian freshcut roses (ClassicRoses,) and preserved roses (InfiniteRoses), as well as rose arrangements, for delivery, events and weddings. OnlyRoses sources the freshest and highest quality roses, direct from the farms in Ecuador and offers the largest choice of roses in the market. OnlyRoses aims to deliver their roses with the utmost care, and to cater to client's timely needs.

# CLASSICROSES®

THE FINEST ECUADORIAN FRESH-CUT ROSES

Natural roses, freshly grown and flown in from the rose growing capital of the world, Ecuador. So elegant, they make other roses look like simple flowers.



## THE LUXURY RANGE

## ROSE HEART



This Rose Heart is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

#### **PRICE**

Medium (70 Roses)	£250
Large (95 Roses)	£350
X-Large (150 Roses)	£550
XX-Large (210 Roses)	£800



## THE LUXURY RANGE



### DARK BERRIES

'Dark Berries' is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

40 pink ClassicRoses in floral foam with black sand, inside glass round vase.

PRICE

30cm diameter, 12cm height £

£225





## TIRAMISU



'Tiramisu' is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

40 white ClassicRoses in floral foam with black sand, inside glass round vase

PRICE

30cm diameter, 12cm height

£225





## THE LUXURY RANGE

## ROSE TREE

This Rose Tree is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall. Rose Trees require little maintenance and usually last well over a week.

	PRICE
Medium (75cm tall, approx. 5.5 Dozen)	£255
(7 JCITI tall, approx. J.J Dozell)	
Large (1m tall, approx. 7.5 Dozen)	£332
(TITI tall, approx. 7.5 Dozerl)	
X-Large (1.50m tall, approx 9 Dozen)	£456





### SWEET FONDANTS



PRICE £175

'Sweet Fondants' is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

30 pink ClassicRoses in floral foam with black sand, inside glass rectanglular vase.

40cm length, 12cm width, 12cm height



## THE LUXURY RANGE

## ROSE CHAMPAGNE BOWL

The Rose Champagen Bowl is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

This silver Rose Champagne Bowl measures approx. 50cm in height with a diameter of 80cm. It weighs approx. 15kg.

**PRICE** 

Rose Champagne Bowl with 110 stems

£575





### ROSE PUNCH BOWL



This Rose Punch Bowl is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

The vase is made from Nickel. Depending on the chosen size of the arrangement, the weight varies between 5kg for the 'S' size and up to 30kg for the 'XL' size.

	PRICE
Rose Punch Bowl (S) with 3 Dozen Roses	£270
Rose Punch Bowl (M) with 5 Dozen Roses	£375
Rose Punch Bowl (L) with 9 Dozen Roses	£675
Rose Punch Bowl (XL) with 12 Dozen Roses	£850



## THE LUXURY RANGE

### ROSE MARTINI GLASS

This Rose Martini Glass is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

The Rose Martini Glass has a height of approx. 80-100cm.

#### **PRICE**

Large (18 stems, vase rented) £135 Large (18 stems) £185



## **ROSE URN**



This Rose Urn is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses. OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

Depending on the arrangement chosen, the diameter / height measures between 60cm/100cm (for the Medium Urn), to 120cm/150cm (for the Giant Urn).

	PRICE
Medium (made with 3 Dozen Roses and fresh Foliage)	£350
Large (made with 4 Dozen Roses and fresh Foliage)	£450
Extra Large (made with 5 Dozen Roses and fresh Foliage)	£550
Giant Urn - 1001 Roses	£4,500



## ROSE STEMS

These are our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses.

OnlyRoses' ClassicRoses come in over 250 different varieties, up to 5 foot tall.

Up to 1000 roses available for arrangement in one large vase.

	PRICE
1 Dozen	£45
2 Dozen	£90
3 Dozen	£135
50 Stems	£188
100 Stems	£375







































## ROSE BOUQUET

This Rose Bouquet is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses.

The vase is not included in the price however available as an additional add on product. Please email or call us for vase options.

	PRICE
1 Dozen	£55
2 Dozen	£110
3 Dozen	£165
50 Roses	£224
100 Roses	£450

## ROSE CUBE

This Rose Cube is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses.

The roses are arranged in floral foam, which contains enough water to keep them fresh for 2-3 days, before the water needs to be re-filled.

	PRICE
Medium (Acrylic, 9 stems)	£45
Medium (Glass, 9 stems)	£60
Large (Glass, 16 stems)	£145
Centrepiece (Crystal Glass	£165
centrepiece, 18 stems)	

















### ROSE DOME



The Rose Dome is made using our exclusive ClassicRoses, from four ethically-working farms in Ecuador, home of The World's Finest Roses.

This Rose Dome comes with, or without a glass vase, in either black, white or clear glass. The vase varies in size according to the size of the Rose Dome chosen.

	PRICE	PRICE INC. VASE
Small (15 stems)	£55	£90
Medium (18 stems)	£70	£110
Large (25 stems)	£100	£135
X-large (35 stems)	£137.50	£180
XXL (50 stems)	£190	£235
XXXL (75 stems)	£280	£340

















# INFINITEROSES®

REAL ECUADORIAN ROSES THAT LAST UP TO A YEAR

The world's longest lasting rose. Exquisite fresh roses, naturally preserved to last without water for months, or even longer. Ideal for offices, beauty spas, grand entrances or the most beautiful home.







## THE INFINITEROSE

Single XXL InfiniteRose in a black crystal bowl

One size

PRICE £95



#### **COLOURS**



## INFINITEROSE QUARTET

This InfiniteRose Quartet is made using our exclusive InfiniteRoses. InfiniteRoses are real Ecuadorian roses, naturally preserved to last several months, up to a year. InfiniteRoses *do not* require any water or refrigeration and cannot be told apart from their fresh-cut counterparts.

Four XL InfiniteRoses in a black crystal bowl.

PRICE £95

One size

#### COLOURS





















### INFINITE FAVOUR

Our special Infinite Favour: an InfiniteRose XL rose, arranged in a small vase, inside our beautiful Favour box. An ideal gift for your friends, family and colleagues. InfiniteRoses are real Ecuadorian roses, that last for up to a year, without water!

The gift boxes are available in silver, white or red; please specify your preferred colour during checkout. The overall size measures 10x10x10 cm.

PRICE

One size

£30

#### **COLOURS**



### INFINITEROSE CYLINDER

This InfiniteRose Cylinder is made using our exclusive InfiniteRoses. InfiniteRoses are real Ecuadorian roses, naturally preserved to last several months, up to a year. InfiniteRoses *do not* require any water or refrigeration and cannot be told apart from their fresh-cut counterparts.

Single long-stemmed XXL InfiniteRose, arranged in a crystal cylinder vase (height 40-50cm).

PRICE

InfiniteRose Cylinder

£125

#### **COLOURS**





















## INFINITEROSE DOUBLE CYLINDER

This InfiniteRose Cylinder is made using our exclusive InfiniteRoses. InfiniteRoses are real Ecuadorian roses, naturally preserved to last several months, up to a year. InfiniteRoses *do not* require any water or refrigeration and cannot be told apart from their fresh-cut counterparts.

Two long-stemmed XXL InfiniteRoses, arranged in a crystal cylinder vase (height 40-50cm).

**PRICE** 

InfiniteRose Double Cylinder

£165















#### COLOURS



## INFINITE SOMBRELLITA

The Infinite Sombrellita is filled with XXL and XL InfiniteRoses. This arrangement can be used hanging or standing.

Please note: this product can be customized with regards to size, rose color and design. Simply call or email us to discuss options.

	PRICE
Medium (Diameter 25cm, height 18cm, 20-25 roses)	£375
Large (Diameter 37cm, height 18cm, 25-30 roses)	£555
XL (Diameter 47cm, height 18cm, approx 30-40 roses)	£675







## INFINITEROSE HEART



This InfiniteRose Heart is made using our exclusive InfiniteRoses. InfiniteRoses are real Ecuadorian roses, naturally preserved to last several months, up to a year. InfiniteRoses *do not* require any water or refrigeration and cannot be told apart from their fresh-cut counterparts.

This product is available for shipping throughout the UK and world-wide.

	PRICE
Medium (min. 35cm diameter) approx. 65 InfiniteRoses	£750
Large (min. 45cm diameter) approx. 90 InfiniteRoses	£1050
XL (min. 52cm diameter) approx. 145 InfiniteRoses	£1750
XXL (min. 60cm diameter) approx. 210 InfiniteRoses	£2500

#### **COLOURS**



## INFINITEROSE DOME COOL BRITANNIA

This InfiniteRose Dome is made using our exclusive InfiniteRoses. InfiniteRoses are real Ecuadorian roses, naturally preserved to last several months, up to a year. InfiniteRoses *do not* require any water or refrigeration and cannot be told apart from their fresh-cut counterparts.

The InfiniteRose Dome comes with a white or black glass sphere vase.

	PRICE
Medium (15 XL InfiniteRoses)	£225
Large (25 XL+XXL InfiniteRoses)	£475
X-Large (35 XL+XXL InfiniteRoses)	£625
Giant 100 XL+XXL InfiniteRoses)	£1750





## INFINITEROSE UNION JACK

This InfiniteRose Union Jack is made using our exclusive InfiniteRoses. InfiniteRoses are real Ecuadorian roses, naturally preserved to last several months, up to a year. InfiniteRoses *do not* require any water or refrigeration and cannot be told apart from their fresh-cut counterparts.

Lead time of 7 days required for this product.



Medium (140cm x 70cm, 392 InfiniteRoses) Large (160cm x 80cm, 576 InfiniteRoses) XL (180cm x 90xm, 648 InfiniteRoses) Ultimate (200cm x 100cm, 800 InfiniteRoses) PRICE £3900 £5500 £6250 £7500



## AVAILABLE IN A RANGE OF COLOURS



## INFINITEROSES FOR YOUR BUSINESS

# THE ONLYROSES ADVANTAGE

- No water
- No refrigeration
- Easy care

### FROM OUR FARMS TO YOUR FRONT DOOR

- Real roses that last 60 days
- Choice of over 20 colours
- Saving your business money every week

### SOCIAL RESPONSIBILITY

- Innovation in Roses
- Saves you money without compromising on beauty



# CHARITY POSTCARDS

#### THE WORLD'S FINEST BOSES IN YOUR LETTERBOX.

Our range of Charity Postcards features photographs from our 'ClassicRose Names' series, along with witty interpretations of their meaning. Photographed by Simon West, the cards feature exquisite single roses each with their name alongside.

"Think of it as an elegant antidote to constant texting," says OnlyRoses owner Sabine Schmitt.

"People can express their love, just say hello or restart a conversation and they do it in a gently amusing way."

Feeling bad about forgetting an occasion? Then send Amnesia. There's 'Limbo' for awkward conversations and 'Friendship' for 'real friends with mailing addresses. They cost a reasonable  $\mathfrak{L}1.50$  each, and the clever part is we're donating  $\mathfrak{L}1$  of each card to Charity! We 'II choose a different charity every year, and this year we chose to give to "Action for Children" (Registered charity: 1097940/SC038092)

PRICE

Charity postcard

£1.50





















ROSES FOR YOUR BUSINESS

EVENTS & WEDDINGS



SAME-DAY DELIVERIES

CORPORATE GIFTING

WE FILL YOUR OWN VASES

VISUAL MERCHANDISING





# HOW TO ORDER



### LONDON (EARL'S COURT)

257 Old Brompton Road London SW5 9HP, UK +44 20 7373 9595 london@only-roses.com

### LONDON (KNIGHTSBRIDGE)

1 Hans Road, (opposite Harrods, Door 10) London SW3 1RX, UK +44 20 7373 9595 london@only-roses.com

ONLY-ROSES.COM



#### DUBAI

Palm Strip Mall. Jumeirah Road Dubai, UAE +971 4 3866221 dubai@only-roses.ae

#### **ABU DHABI**

Sheikh Zayed 1st Street, Al Khalidiya Abu Dhabi, UAE +971 2 6660077 abudhabi@only-roses.ae

ONLY-ROSES AF

**DELIVERY INFORMATION**  All items are gift-wrapped and delivered with hand-written card. Prices do not include delivery charge.

